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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

RAMON G. MARTINEZ, on behalf of
himself and all others similarly situated,

Plaintiff,

v.

DIVERSIFIED CONSULTANTS, INC.

Defendant.

Case No. 2:18-cv-05646

CLASS ACTION COMPLAINT

JURY TRIAL DEMANDED

Plaintiff Ramon G. Martinez (“Plaintiff”), individually and on behalf of all others similarly situated, alleges the following on information and belief, except that Plaintiff’s allegations as to his own actions are based on personal knowledge.

NATURE OF THE ACTION

1. Between June 5, 2018 and June 13, 2018, Defendant Diversified Consultants, Inc. (“Defendant”) called Mr. Martinez’s cellular telephone at least three times using an automatic telephone dialing system:

<u>Date</u>	<u>Time</u>	<u>Number Calling</u>
6/5/2018	6:49 p.m.	805-572-6840
6/13/2018	10:01 a.m.	805-834-2117
6/13/2018	9:50 a.m.	805-228-4732

2. Plaintiff did not give Defendant prior express written consent to make these calls.

3. Online consumer complaints regarding Defendant’s unsolicited autodialer calls are legion:

- Wrong number[.] This company keeps calling me on the same phone number [] which I’ve had since cellphones came out, so I’m the only one ever issued the number. They are looking for five different people!! They are rude and now are harassing me...¹
- They have called my cell many times from different numbers. Never left a message so I finally got curious and called back and asked what the call was in regards to. They gave me the last name on their account, which happens to be my last name, never gave me a first name, but then the last 4 digits of the social security number they have on file, which does not belong to me. I did not volunteer

¹ <https://diversified-consultants.pissedconsumer.com/review.html> (last checked 6/22/18)

any of my own info. They said I owed Direct TV \$500. I have never had that company in my name, ever. They have the wrong person and keep calling. They even admitted they have the wrong person. But they just keep calling. I am having my attorney send a cease and desist letter. This is ridiculous. How can they keep calling 3-4 times a day when they have told me they are taking my phone number out of their system? I have absolutely no debt so I am very confused. Do they just Google a name and whatever number pops up first they start calling?²

- This company calls multiple times a day from multiple phone numbers. They will also never leave a message. I finally started calling the numbers on the Caller ID back to find out it was this company. And they literally call back-to-back-to back from different numbers, at multiple times of the day. Crazy. I've dealt with legit collection companies in the past, and they will leave a message with a case number. Seems fishy to me. **Also, when you call the number back, it goes to an automated message. This company is based out of Florida, but uses numbers with area codes local to your area to run the auto-dial.** This is simply unacceptable behavior from a company that claims to be a collections agency. (Emphasis added).³
- These people have called me for the past 5 days, every day before 9 am, from 4 different numbers and do not leave a message. Looked

² *Id.* There is an additional reply to this comment which states: "Diversified Consultants keeps calling me saying I have a past due debt. I do not. My credit score is in the exceptional rating. I believe this to be a scam to get people's SS ..." *Id.*

³ In this case, when the offending numbers listed above are dialed, the caller receives an automated message indicating that it is Diversified Consultants.

up the numbers and could find nothing other than they have a Richmond, Va[.] area code. Finally called them back this morning to find out who they were and who they were looking for. They were looking for an Alonzo someone....so on top of calling me every day, they have been calling the wrong number. Told the girl with the heavy southern accent to remove my number. We shall see if they stop calling. . . .⁴

- They are claiming that I owe them \$376.00 for an AT&T Mobility bill that was sent to the collection agency 17 June 2017. The address was from California and the last time I resided in California was 20 plus years. This is a scam. They asked is this was the last 4 of my SSN and, it was not and then they hung up the phone. They are trying to scam me and I will get to the bottom of this. . . .⁵
- This company has been calling me several times a day. Demanding my social security number and then hanging up when I say I don't know who you are so I can't just give that information out. Unprofessional and possibly a phishing scam? Really unclear[.]⁶
- These people call daily for an account that doesn't exist. Had AT&T for over 11 years and they are trying to collect a "past due balance", which we've never had a past due balance since our balance has always been automatically deducted. The woman could not give me any information except my phone number that was associated. Sorry, but you would have a referred account number,

⁴ *Id.*

⁵ *Id.*

⁶ <https://www.bbb.org/north-east-florida/business-reviews/collections-agencies/diversified-consultants-inc-in-jacksonville-fl-2931/reviews-and-complaints?section=reviews&reviewtype=negative> (last checked 6/22/18)

1 not my phone number. Called AT&T and they say that this is a
 2 SCAM and to not pay it.⁷

3 4. The above represent just a few examples of voluminous similar
 4 complaints.

5 5. Plaintiff brings this action for injunctive relief and statutory damages
 6 arising out of and relating to the conduct of Defendant in negligently, knowingly,
 7 and willfully contacting Plaintiff and class members on their telephones using
 8 Automatic Telephone Dialing System without their prior express written consent
 9 within the meaning of the Telephone Consumer Protection Act, 47 U.S.C. § 227 *et*
 10 *seq.* (the “TCPA”).

11 **PARTIES**

12 6. Plaintiff Ramon G. Martinez is, and at all times mentioned herein was, a
 13 resident of Oxnard, California and a citizen of the State of California.

14 7. Defendant Diversified Consultants, Inc. is, upon information and belief,
 15 a Florida corporation with its principal place of business at 10550 Deerwood Park
 16 Boulevard, Suite #309, Jacksonville, Florida 32256.

17 **JURISDICTION AND VENUE**

18 8. This Court has subject matter jurisdiction over this action pursuant to
 19 the Class Action Fairness Act of 2005, Pub. L. No. 109-2 Stat. 4 (“CAFA”), which,
 20 *inter alia*, amends 28 U.S.C. § 1332, at new subsection (d), conferring federal
 21 jurisdiction over class actions where, as here: (a) there are 100 or more members in
 22 the proposed class; (b) some members of the proposed class have a different
 23 citizenship from Defendant; and (c) the claims of the proposed class members
 24 exceed the sum or value of five million dollars (\$5,000,000) in aggregate. *See* 28
 25 U.S.C. § 1332(d)(2) and (6).

26
 27
 28 ⁷ *Id.*

1 9. This Court also has federal question jurisdiction pursuant to 28 U.S.C. §
2 1331 because this action involves violations of a federal statute, the TCPA.

3 10. Venue is proper in this Court under 28 U.S.C. § 1391 because Plaintiff
4 resides in this District, Defendant transacts significant business within this District,
5 and a substantial part of the events giving rise to Plaintiff's claims took place within
6 this District.

7 **FACTS COMMON TO ALL CAUSES OF ACTION**

8 **A. The Telephone Consumer Protection Act Of 1991**

9 11. In 1991, Congress enacted the TCPA in response to a growing number
10 of consumer complaints regarding certain telemarketing practices.

11 12. The TCPA regulates, among other things, the use of automated
12 telephone equipment, or "autodialers," defined as equipment which "has the capacity
13 . . . (a) to store or produce telephone number to be called, using a random or
14 sequential number generator; and (b) to dial such numbers." 47 U.S.C. § 227(a)(1).
15 Specifically, the plain language of section 227(b)(1)(A)(iii) prohibits the use of
16 autodialers to make any call to a wireless number in the absence of an emergency or
17 the prior express consent of the called party.

18 13. The FCC has issued rulings clarifying that in order to obtain an
19 individual's consent, a clear, unambiguous, and conspicuous written disclosure must
20 be provided by the individual. 2012 FCC Order, 27 FCC Rcd. at 1839 ("[R]equiring
21 prior written consent will better protect consumer privacy because such consent
22 requires conspicuous action by the consumer—providing permission in writing—to
23 authorize autodialed or prerecorded telemarketing calls. . . .").

24 **B. Defendant's Calls to Plaintiff and Class Members**

25 14. Prior to the calls at issue in this action, Plaintiff never had any contact
26 with Defendant. Plaintiff has never consented in writing, or otherwise, to receive
27
28

1 autodialed calls from Defendant to his cellphone. Plaintiff has never provided
2 Defendant with his telephone number.

3 15. In total, Defendant called Plaintiff at least 3 times using an autodialer
4 without his prior express written consent.

5 16. When Plaintiff answered Defendant's calls, he heard a momentary
6 pause before someone started speaking to him.

7 17. Plaintiff asked Defendant that he not be called anymore, but Defendant
8 kept calling.

9 **CLASS ACTION ALLEGATIONS**

10 18. Plaintiff brings this action on behalf of himself and on behalf of all
11 other persons similarly situated.

12 19. Plaintiff proposes the following Class definition:

13 All persons within the United States who, from four years
14 prior to the filing of this action to the date that class notice
15 is disseminated, received from or on behalf of Defendant
16 one or more telephone calls on their cellular telephone
17 where such person was not listed in Defendant's records as
the intended recipient of the calls.

18 20. Plaintiff represents, and is a member of, this proposed class. Excluded
19 from the Class are Defendant and any entities in which Defendant has a controlling
20 interest, Defendant's agents and employees, any Judge and/or Magistrate Judge to
21 whom this action is assigned and any member of such Judges' staffs and immediate
22 families.

23 21. Plaintiff does not know the exact number of members in the proposed
24 Class, but reasonably believes based on the scale of Defendant's business, and the
25 number of online complaints, that the class is so numerous that individual joinder
26 would be impracticable.
27
28

1 22. Plaintiff and all members of the proposed Class have been harmed by
2 the acts of Defendant in the form of multiple involuntary telephone and electrical
3 charges, the aggravation, nuisance, and invasion of privacy that necessarily
4 accompanies the receipt of unsolicited and harassing telephone calls, and violations
5 of their statutory rights.

6 23. The disposition of the claims in a class action will provide substantial
7 benefit to the parties and the Court in avoiding a multiplicity of identical suits. The
8 proposed class can be identified easily through records maintained by Defendant.

9 24. There are well defined, nearly identical, questions of law and fact
10 affecting all parties. The questions of law and fact involving the class claims
11 predominate over questions which may affect individual members of the proposed
12 class. Those common question of law and fact include, but are not limited to, the
13 following:

- 14 a. Whether Defendant made telephone calls to class members using an
15 autodialer without their prior express written consent;
- 16 b. Whether Defendant made telephone calls to class members despite
17 previous removal requests;
- 18 c. Whether Defendant's conduct was knowing and/or willful;
- 19 d. Whether Defendant is liable for damages, and the amount of such
20 damages, and
- 21 e. Whether Defendant should be enjoined from engaging in such conduct
22 in the future.

23 25. As a person who received numerous and repeated calls on his telephone
24 using an autodialer without his prior express written consent, Plaintiff asserts claims
25 that are typical of each member of the class. Plaintiff will fairly and adequately
26 represent and protect the interests of the proposed class, and has no interests which
27 are antagonistic to any member of the proposed class.
28

1 26. Plaintiff has retained counsel experienced in handling class action
2 claims involving violations of federal and state consumer protection statutes.

3 27. A class action is the superior method for the fair and efficient
4 adjudication of this controversy. Class wide relief is essential to compel Defendant
5 to comply with the TCPA. The interest of the members of the proposed class in
6 individually controlling the prosecution of separate claims against Defendant is small
7 because the statutory damages in an individual action for violation of the TCPA are
8 relatively small. Management of these claims is likely to present significantly fewer
9 difficulties than are presented in many class claims because the calls at issue are all
10 automated and the members of the class, by definition, did not provide the prior
11 express consent required under the statute to authorize calls to their telephones.

12 28. Defendant has acted on grounds generally applicable to the proposed
13 class, thereby making final injunctive relief and corresponding declaratory relief with
14 respect to the proposed class as a whole appropriate. Moreover, on information and
15 belief, Plaintiff alleges that the TCPA violations complained of herein are
16 substantially likely to continue in the future if an injunction is not entered.

17 **CAUSES OF ACTION**

18 **FIRST COUNT**

19 **KNOWING AND/OR WILLFUL VIOLATIONS OF THE TELEPHONE** 20 **CONSUMER PROTECTION ACT, 47 U.S.C. § 227, *et seq.***

21 29. Plaintiff incorporates by reference the foregoing paragraphs of this
22 Complaint as if fully stated herein.

23 30. The foregoing acts and omissions of Defendant constitute numerous and
24 multiple knowing and/or willful violations of the TCPA, including but not limited to
25 each of the above-cited provisions of 47 U.S.C. § 227 *et seq.*

26 31. As a result of Defendant's knowing and/or willful violations of 47
27 U.S.C. § 227 *et seq.*, Plaintiff and members of the proposed class are entitled to
28

1 treble damages of up to \$1,500.00 for each and every call in violation of the statute,
2 pursuant to 47 U.S.C. § 227(b)(3)(C).

3 32. Plaintiff and members of the proposed class are also entitled to and do
4 seek injunctive relief prohibiting such conduct violating the TCPA by Defendant in
5 the future.

6 33. Plaintiff and members of the proposed class are also entitled to an award
7 of attorneys' fees and costs.

8 **SECOND COUNT**
9 **VIOLATIONS OF THE TELEPHONE CONSUMER PROTECTION ACT, 47**
10 **U.S.C. § 227, *et seq.***

11 34. Plaintiff incorporates by reference the foregoing paragraphs of this
12 Complaint as if fully stated herein.

13 35. The foregoing acts and omissions of Defendant constitute numerous and
14 multiple violations of the TCPA, including but not limited to each of the above-cited
15 provisions of 47 U.S.C. § 227 *et seq.*

16 36. As a result of Defendant's violations of 47 U.S.C. § 227 *et seq.*, Plaintiff
17 and members of the proposed class are entitled to an award of \$500.00 in statutory
18 damages for each and every call in violation of the statute, pursuant to 47 U.S.C. §
19 227(b)(3)(B).

20 37. Plaintiff and members of the proposed class are also entitled to and do
21 seek injunctive relief prohibiting such conduct violating the TCPA by Defendant in
22 the future.

23 38. Plaintiff and members of the proposed class are also entitled to an award
24 of attorneys' fees and costs.

25 **PRAYER FOR RELIEF**

26 WHEREFORE, Plaintiff respectfully requests that the Court grant Plaintiff
27 and all members of the proposed class the following relief against Defendant:
28

- 1 a. Injunctive relief prohibiting such violations of the TCPA by Defendant
2 in the future;
- 3 b. As a result of Defendant's willful and/or knowing violations of the
4 TCPA, Plaintiff seeks for himself and each member of the proposed
5 Class treble damages, as provided by statute, of up to \$1,500.00 for each
6 and every call that violated the TCPA;
- 7 c. As a result of Defendant's violations of the TCPA, Plaintiff seeks for
8 himself and each member of the proposed Class \$500.00 in statutory
9 damages for each and every call that violated the TCPA;
- 10 d. An award of attorneys' fees and costs to counsel for Plaintiff and the
11 proposed class;
- 12 e. An order certifying this action to be a proper class action pursuant to
13 Federal Rule of Civil Procedure 23, establishing appropriate class,
14 finding that Plaintiff is a proper representative of the class, and
15 appointing the lawyers and law firm representing Plaintiff as counsel for
16 the class;
- 17 f. Such other relief as the Court deems just and proper.

18 **DEMAND FOR JURY TRIAL**

19 Pursuant to Federal Rule of Civil Procedure 38(b), Plaintiff demands a trial by
20 jury of any and all issues in this action so triable of right.

21
22 Dated: June 26, 2018

Respectfully submitted,

23 **BURSOR & FISHER, P.A.**

24 By: /s/ L. Timothy Fisher
25 L. Timothy Fisher

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